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For More Information Contact: Jeff Nedelman, 703.628.6011 nedelman.jeff@gmail.com
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NUTRA PRODUCTS TO SUPPLY BRONSON WITH ITS FAST-C®

New Product Available Online, by Phone and Catalogue Orders Today

FAIRFIELD, CA. . May 12, 2015. Nutra Products Inc., announced today that it will supply its Fast-C ingredient to Bronson for the production of Bronson FAST-C.

Nutra Product's Fast-C is the only Vitamin C formulation shown in two US clinical studies to be faster absorbed and equally retained than a leading premium Vitamin C supplement. Copies of the studies may be found on the company's new website at: http://www.nutraproductsinc.com/products/fast-c/

The Bronson FAST-C product will be available in vegetarian capsules, in a 60-count bottle. Each capsule will provide enough Fast-C to provide 250 mg. Vitamin C; thereby providing 500 mg. of Vitamin C in a recommended 2-capsule daily dose. Also, it is available at: http://www.bronsonvitamins.com/fast-cr.html. The Bronson order line is: 1-800-235-3200.

The product will be launched in the Bronson May 2015 catalog and will be included in the May 2015 catalog "New Products" section and in the Vitamin C section. After the May catalog, FAST-C will continually be listed in the Vitamin C section of every new catalog that Bronson produces after May 2015. Bronson FAST-C will also be continually listed on the Bronson website.

Gretchen Reece, Nutra Product's president, said, "We are very excited to partner with Bronson, one of the most respected names in nutritional supplementation. We are proud to share our passion for purity, potency and value with a company that is dedicated to providing consumers with the highest quality products, using state-of-the-art manufacturing. Bronson's products are recommended by more than 25,000 healthcare professionals worldwide."

Bronson will be offering a special introductory price of \$3.49/bottle for a limited time. The regular price for the Bronson FAST-C product will be \$6.98/bottle.

Since 1960, Bronson has been providing more than 450 different nutritional supplements and other health products directly to your door. Our mission and focus remains "Better Health Through Nutrition." You can trust Bronson to provide the very best health products for you and your family.

The Bronson's website is: <u>www.bronsonvitamins.com</u>. For Bronson specific questions, please contact: Grace Lyn Rich at 1-801-443-3060.

Nutra Products, Inc. (NPI) is a science-based marketing company located in northern California that is focused on developing innovative and clinically tested health products. NPI has been providing unique quality based ingredients for the dietary supplement industry since 2002. The team at NPI has over 40 years of combined experience in the food and Nutraceutical arenas.

These statements have not been evaluated by The Food and Drug Administration. This product is not intended to diagnose, treat, or cure any disease.